

NGN Privacy Policy

Updated 02.12.2019

New Generation Nutrition B.V. (holding), is parent company of NGN Pro-Active and NGN Products. This privacy policy will explain how New Generation Nutrition B.V., NGN Pro-Active and NGN Products uses the personal data we collect from you when you use our website.

In this document, NGN is used to refer to all three entities described above.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities



NGN
new generation nutrition

What data do we collect?

Website

NGN collects the following anonymized data when you use our website, using the Google Analytics platform.

- Your location (country and city)
- Your language
- Whether you are a new or returning website user
- The number of times you visit our website ('sessions')
- What time of day you are using our site
- The web browser you are using

- Your internet network provider
- What sort of device you are using (desktop/mobile/tablet)
- If you are using a mobile, what sort of mobile it is
- How you got to our website (organic web search / referral / direct)
- Which pages you look at on our site
- What you click on or download from our website

Google Analytics is therefore our 'Data Processor'. This means that Google Analytics processes the data that is collected on our website, so that we can use it here at NGN. You can find the privacy policy of Google Analytics [here](#).

Contact Form

NGN collects the following data when you use our contact form, using the Contact Bank plugin developed by Tech Banker.

- Your name
- Your email address
- Your phone number
- Your subject of interest
- Your message to us

Contact Bank is therefore our 'Data Processor'. This means that Contact Bank processes the data that is collected on our website, so that we can use it to respond to your message. You can find the privacy policy of Contact Bank / Tech Banker [here](#).

Sign-up Forms

NGN collects the following data when you use our sign-up forms, for example to register for one of our courses. Not all of our sign up forms will collect all of this data and you will be able to see in each form what information is being asked from you. Our sign-up forms are hosted by Google Forms.

- Your name
- Your age or birthday
- Your phone number
- Your email address
- Your company name (if applicable)
- Your postal and visiting address

- Your company registration number (K.v.K) (if applicable)

Google Forms is therefore our 'Data Processor'. This means that Google Forms processes the data that is collected on our website, so that we can use it to register you for the course or event you have chosen. You can find the privacy policy of Google Forms [here](#).

Payment Forms

NGN collects the following data when you use our payment services, for example to pay for one of our courses or events. Our payment services are hosted by Paytium.

- Your name
- Your company name (if applicable)
- Your email address

Paytium is therefore our 'Data Processor'. This means that Paytium processes the data we collect on the website to facilitate payments. You can find the privacy policy of Paytium [here](#).

By using Paytium, payments using i-Deal are made possible. For more information about i-Deal, please [click here](#).

How do we collect your data?

You directly provide NGN with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Download any files from our website
- Voluntarily complete sign-up forms
- Voluntarily use payment services on our site
- Voluntarily complete our contact form
- Use or view our website via your browser's cookies.

How will we use your data?

Our Company collects your data so that we can:

- Respond to your messages

- Complete your registrations for courses or events
- Improve our website and marketing tools
- Receive payments
- Send you requested downloads from our website

How do we store your data?

NGN stores your data using Google Drive, Team Leader and Next Cloud, all of which are GDPR compliant.

NGN will keep your data for 1 year.

What are your data protection rights?

Our Company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Our Company for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Our Company correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Our Company erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Our Company restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Our Company's processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Our Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: info@ngn.co.nl with subject line: GDPR Request

Privacy policies of other websites

The Our Company website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Our Company keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 02 December 2019.

